

CORAL GABLES

MAGAZINE

NOVEMBER 2024



The Annual
Food Issue

Inside the Mind of
Juan Chipoco

THE SAGA OF CUI CHE 105

PLUS

RECIPES FROM TOP LOCAL CHEFS
THE BEST 100 GABLES RESTAURANTS
& A GIFT GUIDE FOR THE HOLIDAYS

coralgablesmagazine.com

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2026
MEDIA KIT



WHY

The inspiration for the publication is the City of Coral Gables itself. An interesting and unique municipality, influential in so many of the leading issues of today, Coral Gables is an authentic live, work, and play community.

WHERE

Coral Gables Magazine is distributed to most households within the city limits, as well as to select locations with high visibility within the city's retail and financial districts.

WHO

Coral Gables Magazine, winner of the 2018 Coral Gables Chamber of Commerce Diamond Award and numerous awards of excellence from the FL Magazine Association. Brought to you by the same publishing group that produced South Florida CEO, Miami Business, New You, Latin Trade, and Global Miami.

Coral Gables Magazine is the standard for quality journalism about the City Beautiful, with colorful, insightful informative articles about the life and times of South Florida's most dynamic metropolis.



Coral Gables Magazine provides easy access to the sophisticated, affluent Coral Gables market

DEMOGRAPHICS

Population: 50,379

Est. Average Age: 40

Percent of adults 25+ with college degree, bachelor or better: 70.47%

Annual Retail Sales: \$1.5 billion+

Number of Businesses: 13,218

Number of Households: 20,947

Households with Multiple Autos: 10,293

HOUSEHOLD INCOME

Median Household Income: \$113,623

ZIP CODES

33134

33133

33146

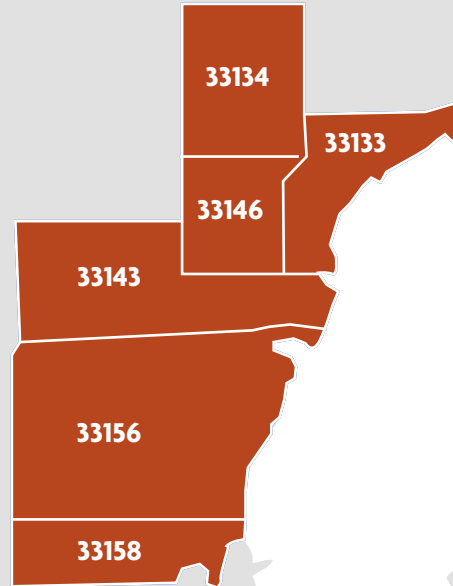
33143

33156

33158

HOME VALUE

Median home value: \$1.8MM



*If you pay taxes in Coral Gables,
you read Coral Gables Magazine*

DOMINANT COVERAGE

Through Coral Gables Magazine, you reach one of the highest demographic communities in the nation, a city with a stunning mix of commerce and culture. From international corporate headquarters and top-flight local businesses to sophisticated art venues and high-end retail, Coral Gables is a diverse, dynamic city that is the region's envy. Coral Gables Magazine blankets this community, creating loyal readership by providing must-read information for residents that is not available elsewhere.

DIRECT DISTRIBUTION

Coral Gables Magazine is mailed directly to residents within the city limits with additional circulation in Coconut Grove, Pinecrest, and High Pines.

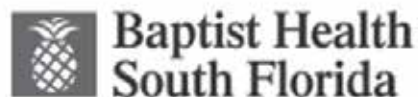
ADDITIONAL DISTRIBUTION

Coral Gables Magazine is also distributed to strategic locations throughout the city, such as office towers, retail outlets, hotels, and more.

(Sources: U.S. Census Bureau, 2022;
Miami-Dade County Property Appraiser 2023;
Applied Geographic Solutions 2023.

**Total distribution 22,000 copies monthly.
AAM audit applied for.**

Thank you to these corporate leaders
who have been with us since the start.



Eating House Restaurant



Printed Magazine Architecture

We are a journalistically driven media-entity serving Coral Gables in print and online. The center of the operation is a well-crafted monthly magazine supported by a website, social media, and a weekly entertainment newsletter. In short, if you pay taxes in Coral Gables you read Coral Gables Magazine.

We send to the same homeowners every month so we can absolutely turn our readers into your customers.



- **Streetwise:**

Politics, Talk of the Town, City Hall

- **Living:**

Best Bets, Events, Health, Travel, Art, Sports, Shopping

- **Bites:**

Quick Bites, Fine Dining Reviews, New Restaurants

- **People:**

Important Coral Gables players and their impact

- One or more in-depth feature (see editorial calendar)

- Historic Preservation

- Dining Listings

- Monthly City Life Contest, runs the gamut



Editorial Calendar 2026



JANUARY

Beaux Arts
Health & Fitness

FEBRUARY

The Home Edition

MARCH

The Real Estate Issue
Tour of Kitchens
Summer Camps

APRIL

The Innovation Issue
Best Doctors

MAY

The Art Issue
Sweet Life of Seniors

JUNE

The Summer Issue - Summer
Reading, and Vacations

JULY

The Best of Coral Gables Issue

AUGUST

City Beautiful Magazine
A custom publishing partnership
with The Coral Gables Chamber
of Commerce

SEPTEMBER

The Dog Issue
Back to School

OCTOBER

Cultural and Gala Season Preview
Wealth Management

NOVEMBER

The Food Issue
The Art of Gifting

DECEMBER

The Giving Issue
Year in Review

Benz (Golden Doodle) and Alirio Torrealba
Dog Issue 2025



Events

Coral Gables Magazine hosts several annual events. Sponsorship opportunities are available. We also collaborate with strategic partners, bringing our readers to your brand.

Call your sales representative.



Martha Pantin, Tom Prescott, Rhonda Anderson



Loraine and Danny Guiteras, JP Faber

Social Events



Joe Gomez, Peter Iglesias, Carolina Vester, Don Slesnick



Mauricio Vivero, Amy Donner, Eddy Snow



The Art of Giving with Chiragan Home

Rates | Dates | Ad Specifications

Print Edition

1X

Full page	\$4,190
1/2 page	\$2,399
2-page spread	\$7,334
Gatefold	–

3X

Full page	\$3,896
1/2 page	\$2,246
2-page spread	\$6,815
Gatefold	–

6X

Full page	\$3,444
1/2 page	\$2,100
2-page spread	\$6,027
Gatefold	\$14,345

11X

Full page	\$2,956
1/2 page	\$1,796
2-page spread	\$5,177
Gatefold	\$12,474

COVERS

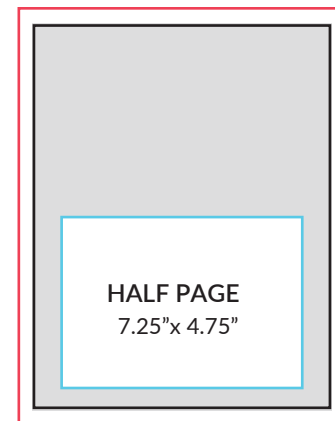
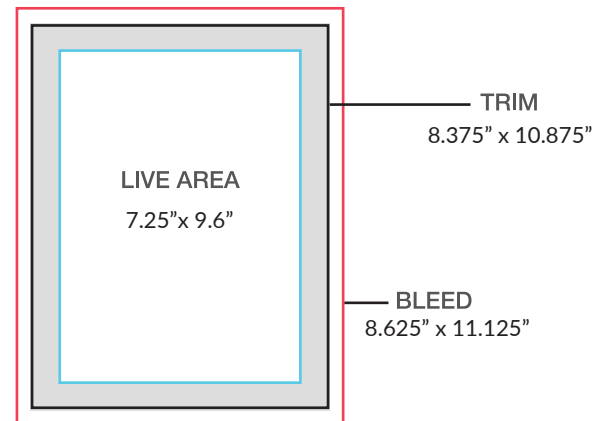
6X (MIN)

Back (Cover IV)	35%
Inside Front (Cover II)	30%
Inside Back (Cover III)	20%

DEADLINES

Space: 1st of the month prior to the cover date.

Material: 15th of the month prior to the cover.



5th Color Premium	Available on request
Bleed Premium	Add 10%
Guaranteed Position	Premium add 10%
Plate Changes	Add \$800 per change
Tombstones	Special ad rates and qualifications

Inserts, Overruns, Reprint & Business Reply Cards (BRCs)
Rates available upon request

Provide logos and ad pagefiles in one of the following formats: Press Quality PDF, EPS, JPEG, PSD or TIFF at 300 DPI resolution.

Convert all fonts to outlines and embed all images.
 Provide all print artwork in CMYK. Spot colors must be converted to process colors. Provide all web online artwork or ads in RGB. Photos submitted as Raw, PSD or JPEG format (highest quality) at 300 DPI.

FULL PAGE

Live Area: 7.25" w x 9.6" h
 Trim: 8.375" w x 10.875" h
 Bleed: 8.625" w x 11.125" h

HALF PAGE

7.25" w x 4.75" h (no bleed)

TWO PAGE SPREAD

17" w x 11.125" h
 (with bleed)

Digital Platforms

www.coralgablesmagazine.com

Our readers 24/7 access to everything in the magazine and much more.

LEADERBOARD BANNER

SPECS: 1920 x 250 pixels

RATES: \$400 x 2 weeks

SIDEBAR AD

SPECS: 300 x 250 pixels

RATES: \$300 x 2 weeks

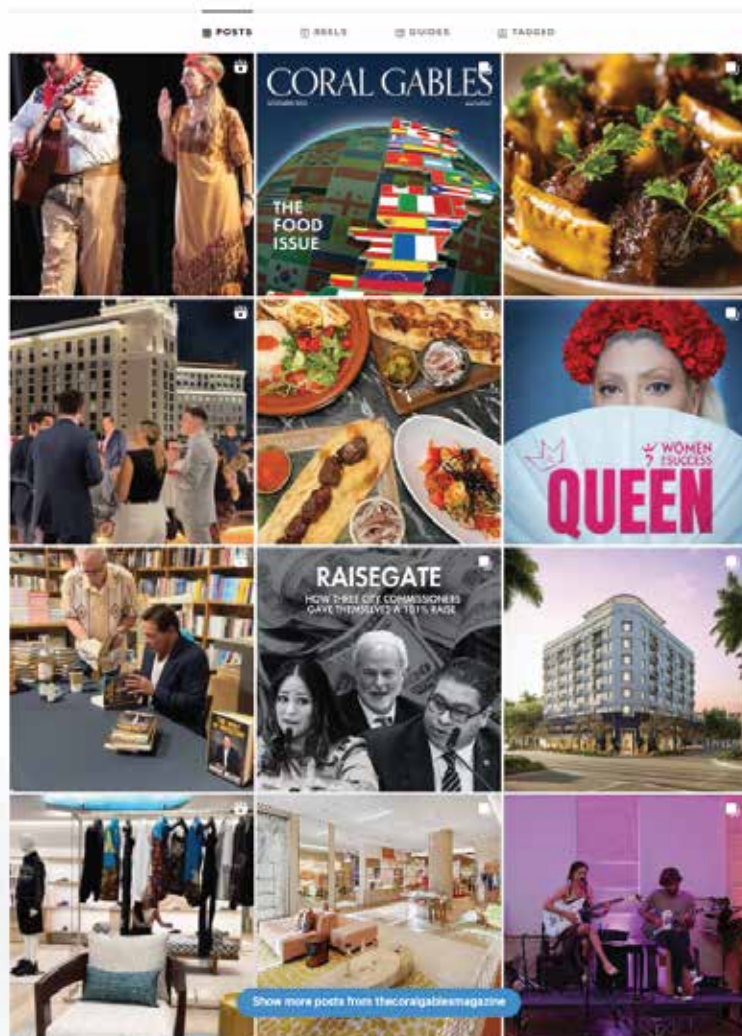
- Ads are due Monday by 12:00 pm
- Provide logos and ad page files in PDF, JPEG, or TIFF at 300DPI.
- RGB format. Convert all fonts to outlines and embed all images.

ENTERTAINMENT NEWSLETTER; GO GABLES

Sent Wednesday morning at 7:00 am to 32,000 opt-in subscribers.

SPECS: 1200 x 900 pixels

RATES: \$500 per week



CORAL GABLES MAGAZINE

Don't Go Home, Go Gables

Kick off December with a variety of events, including the start of holiday festivities! From Santa Claus lighting the tree at City Hall to a big band holiday extravaganza, browse this week's events [here](#).

Read our latest stories, including our fine dining experience at [Chef Niven Patel's newest venture](#) into Italian cuisine. Find your inner peace with [guided meditation by the monk at Miracle Mile](#). Tag along as a [former mayor seeks the soul of the city](#) by visiting the first public-use building.

Plus, check out our [Holiday Gift Guide](#) for inspiration on any pending presents.

FEATURED EVENTS

THIS WEEK IN THE COMMUNITY



Holiday Tree Lighting

FRIDAY Join the City of Coral Gables for the lighting of the Holiday Tree at Merrick Park in front of City Hall.

This free event includes the [grand opening of the Holiday Park](#), a three hour show, carnival games, holiday crafts, food vendors, and a visit from Santa to light up the tree!

[MORE INFORMATION](#)

THIS WEEK IN THEATRE



A Post-Turkey Reflection: The Thanksgiving Play

WEDNESDAY-SUNDAY Close out Native American Heritage Month with Larissa Fasthorse's shocking satire, "The Thanksgiving Play" at GableStage.

Watch as the cast ["fines the hour"](#) on one of America's most prolific myths — the original Thanksgiving meal. \$30-65. [Read the review](#).

[TICKETS](#)



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